



**Gain additional exposure
at the Annual Meeting and beyond . . .**

ADVERTISING

Convention Program Book

Prime Ad Placements

width x height

- Inside front cover \$2,500 4 3/8" x 7 1/4"
- Inside back cover \$2,500 4 3/8" x 7 1/4"

Regular Ad Placements (front pages of book)

- Full page \$1,500 4 3/8" x 7 1/4"
- 1/2 page \$800 4 3/8" x 3 1/2"
- 2-page spread \$2,300

ABCT's **Program Book** is the official guide to the Annual Convention activities from Thursday, November 15 – Sunday, November 18. The program is shared among colleagues and is the resource most frequently referred to throughout the Convention and as an archival resource.

- Trim size: 5 1/2" x 8 1/2", perfect bound
- Black-and-white (except for inside front and back covers)
- Final ad must be submitted as a high-resolution PDF or TIFF. All images must be 300 dpi or above.

Reserve your space: June 29 | Materials due: July 23

ADVERTISING TOTAL _____

SPONSORSHIP OPPORTUNITIES

Show your commitment to ABCT

- Tote bags \$15,000
- Lanyards \$7,500
- Pens \$5,500
- Mobile app \$10,000 (2 available at \$5,000 each)
- Charging station \$5,000

Exhibit Hall Refreshment Break

- Friday \$7,000
- Saturday \$7,000
- Sunday \$7,000

SPONSORSHIP TOTAL _____

CONVENTION ATTENDEES MAILING LIST

Please check which format you would prefer. List will include attendee name and address only. Let the ABCT attendees know in advance that you are attending the ABCT 52nd Annual Convention and where they can find you.

RENT A BOOTH OR USE A PACKET INSERT AND YOU QUALIFY FOR A 25% discount on a CONVENTION ATTENDEES MAILING LIST.

List will include attendee name and address only. You will receive the mailing list approximately 4 to 6 weeks before the Convention. To qualify for this discount, mailing lists must be prepaid.

LIST VIA

- eMail regular \$260 25% off — \$195
- Disk regular \$285 25% off — \$215
- Labels regular \$300 25% off — \$225

MAIL LIST TOTAL _____

PAYMENT TOTAL _____

ABCT Use Only

- Date received _____
- Amount received _____
- Check # _____
- Booth # _____

Visa | MasterCard | American Express | Check

Account Number _____ CVV _____ Expiration Date _____

Cardholder Name (please print) _____

Signature _____

"I authorize you to charge the payment"